Role Title	**Content Creator**
Responsible to	**Head of Marketing & Communications**
Department	**Marketing & Box Office**
Salary	**£28,520 FTE** (£22,816 for 4 days per week)
Working pattern	**4 days per week**
Contract type	**Permanent**

ABOUT ST GEORGE'S BRISTOL

Our shared Values: We love artists; We live for sound; We believe everyone is creative; We cherish difference; We value our resources.

St George's Bristol is one of the UK's leading concert venues, in a typical year welcoming around 120,000 visitors to the building. Our aim is to create a diverse and sustainable programme of the world's finest musicians and thinkers, and to provide a vital platform for local amateur creators, as well as supporting the work of practitioners in grassroots, voluntary and learning contexts. We are a registered charity and engage with many communities through innovative creative projects, school visits and partnerships. St George's also operates as a commercial venue, with our own Café Bar and hiring out our spaces for meetings, conferences, wedding receptions, recordings and filming.

JOB OUTLINE

We're seeking an imaginative, warm, and proactive Content Creator to join our in-house Marketing team. This is a hugely exciting and creative role for a great communicator. You'll have a flair for storytelling, meticulous organisational skills, and excellent technical abilities in planning, capturing and editing short- and long-form content. You'll be naturally inquisitive and data-driven when it comes to assessing content performance, and inputting to our content strategy.

Working across our digital channels, your work will represent our brand, artistic programme, charitable and commercial work, and behind-the-scenes content. Whilst connecting us with our existing audiences, you'll be expanding our reach to new audiences, too. Reporting to our Head of Marketing & Communications, you'll work closely with our Marketing Manager and other members of the team organisation-wide, driving engagement and conversions across St George's well-established hybrid model of organic and paid social media. Along with opportunities to collaborate creatively with St George's partners and stakeholders, you'll also have the opportunity to work with some of the world's most talented musicians, thinkers and performers. With this in mind, we're seeking a perceptive, personable individual who's skilled at putting people at ease, and has strong attention-to-detail.

This is an exciting time to join St George's Bristol - we're currently celebrating our fiftieth anniversary year as a venue, whilst looking ahead to our next fifty years at the heart of Bristol's creative community. We have an established and growing social media presence, having had multiple pieces of content go viral and mini-viral in the last few years, and were shortlisted for the 2025 Digital Culture Awards.

This role is offered at 4 days per week. We are happy to discuss the pattern of core working days in the office, though our Content Creator will need to offer some flexibility around working evenings and weekends (arranged in advance wherever possible), in order to capture content when artists are in the building, and live during certain events.

DUTIES & RESPONSIBILITIES

- Planning, shooting and editing short-form, long-form and static content for our channels.
- Capturing in-event and behind-the-scenes video and audio content.
- Planning and executing themed, seasonal or project-based content series.
- Ensuring consistent of tone-of-voice, visual identity and aesthetic in line with St George's brand across all content.
- Working closely with our Marketing Manager on content strategy and delivery of Meta pay-per-click advertising.
- Working alongside the Chief Executive, Head of Programme, and other team members on specific creative projects requiring digital content.
- Collaborating with third party promoters, producers and artists on agreed content.
- Briefing and working alongside third-party photographers and designers.
- Securing content rights and permissions with artists and stakeholders as needed.
- Booking filming slots, locations, and relevant internal diary management.
- Reporting on content performance, feeding back to internal team, external partners as needed, and inputting to Marketing KPIs.
- Contributing to regular internal meetings and working groups.
- Remaining informed on industry best-practice, and implementing this in day-to-day workflow.
- Fulfilling other duties and undertaking training as deemed necessary by the Head of Marketing & Communications.
- Representing St George's at sector events where relevant to digital communications.
- Deal with general enquiries relevant to the role.
- Assist in other areas of the operations of St George's Bristol as required.

PERSON SPECIFICATION

Essential	
Experience	Demonstrable experience of multi-channel content creation, with widespread appeal and significant engagement.
	Proven videography, graphic design, photography and editing skills.
	Copywriting for social media.
	Campaign planning and execution.
	Working or project delivery as part of a team.
Knowledge	Adobe Creative Suite – proficient (parparticularly Premiere, After Effects and Photoshop – InDesign a plus)
	Advanced computer literacy, inc MS Office
	Good technical knowledge of content capture (handheld cameras, mobile, audio recording)
	Detailed knowledge of social media platforms (particularly Meta) including trends, tools and analytics
	Good knowledge of music and performing arts, and the live music experience

Skills and abilities	Strong planning and analytical evaluation skills
	Excellent content capture, editing and distribution skills
	Excellent written and verbal communication skills
	Methodical and highly organised; excellent time management
	Detail- and quality-oriented; accurate, with strong attention-to-detail
Personal qualities	A passion for music and the arts
	A self-starter, capable of working creatively independently, as well as part of a close-knit and busy team
	Happy working collaboratively, receiving and responding to feedback
	Friendly and approachable manner
	Comfortable engaging with a wide breadth of stakeholders and collaborators, and putting them at ease
	Flexible and pragmatic, entrepreneurial in approach

Desirable	
Experience	Experience of dealing with press and PR
	Experience of wider digital marketing campaign delivery
Knowledge	Understanding of design and production processes beyond social media
	Understanding of the music scene on social media and IRL, and/or a practicing creative on your own projects
Qualifications	Relevant industry-related qualification in social media, content capture or editing, or related field
	A Levels or above

INCLUSION POLICY

We are keen to ensure that our team is diverse and benefits from a wide range of backgrounds, perspectives and styles of thinking and working. We welcome applications from people who are currently underrepresented in the arts sector. We commit to interview every candidate who has the required essential skills and attributes and who identifies as disabled and/or being from a Global Majority heritage. If you identify in this way and would like to attend an interview, we would be grateful if you could make this clear in your covering letter/video.

TERMS & CONDITIONS OF SERVICE

Salary	£28,520 FTE (£22,816 for 4 days per week)
Hours of work	30 hours per week, based around 4 core office days with some flexibility needed around content capture on events and weekends
Holidays	33 days per year, including all statutory Bank Holidays (pro rata)
Pension	Employees are opted into a Group Personal Pension Plan after 3 months (employee contribution 4%; employer contribution 3%; tax relief 1%)
Benefits	No contracted benefits, but staff ticket scheme for complimentary and discounted tickets for events, and staff catering discount in St George's Café/Bar, are currently offered to all staff.

HOW TO APPLY

Please email recruitment@stgeorgesbristol.co.uk with the following attachments/linked documents:

- A single-page covering letter (essential)
- Your CV - no more than 2 sides of A4 (essential)
- Portfolio including a minimum of five examples of your work to date (essential)
- Video of no more than 1 minute long, supporting your application (optional)

Please do not send any of the above via WeTransfer, or any other service with timebound or expiring links.

If you have any specific access requirements at interview stage, or would like help with the interview process, please let us know in your covering letter/video.

Please also complete our anonymous Equal Opportunities monitoring form online at https://forms.office.com/r/peUJeQczAq

The deadline for applications is 5pm on Sunday 29th November.

Interviews are planned for the week commencing 7th December.
(If you are unable to attend that week, please indicate this in your covering letter.)

To find out more about the work of St George's, please visit –
https://www.stgeorgesbristol.co.uk/about-us/

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